

CONFERENCE AGENDA
SILVER TOURISM - DARŁOWO – POLAND
7 JUNE 2019

SESSION 1 9.30 – 14.00

I CONFERENCE OPENING

Dr. Jarosław LICHACY – PRESIDENT OF DARLOT FEDERATION

Jaap Van Der SPEK – VICE-PRESIDENT OF EURAG FEDERATION

Jacek JANOWSKI – POLISH TOURISM ORGANIZATION, DIRECTOR OF PROMOTION AND DOMESTIC TOURISM DEPARTMENT

Wojciech WIŚNIEWSKI – STAROST OF SLOVIENSKI DISTRICT

Arkadiusz KLIMOWICZ – MAYOR OF DARŁOWO

Grażyna BUSSE – PRO AGE LAB AND HIPOKAMP ASSOCIATION PRESIDENT

II CONTENT RELATED LECTURES

1. Prof. dr .hab. Beata MEYER – University of Szczecin

Dr Agnieszka SAWIŃSKA – University of Szczecin

„Senior on the tourist market – distinction or exclusion?”

2. Prof. dr hab. Bogusława URBANIAK – University of Łódź

„Age management opportunities in the tourist accommodation facilities”

COFFEE BREAK 11.30 – 12.00

3. Dr. Olga SUBANOVA – Baltijas Starptautiskā Akadēmija - LATVIA

„Senior tourism in the 21st century economy: challenges and solutions”

4. Prof. Dr. hab. Jan SIKORA - UniVERSITY OF Zielona Góra

„Ethical determinants of seniors’ tourism”

5. Valerie WOOD-GAIGER – Great Britain

International original project: *“Learn with Grandma” and tourism implications*

LUNCH 14.00 - 15.00

III SESSION 2 15.00 – 17.30

6. Dr. Katarzyna MYSIAK – THE CITY OF GDYNIA
„SUPPORTING SENIORS AT THE LABOUR MARKET EXEMPLIFIED ON
POMERANIA MUNICIPALITIES”

7. Jaap Van Der SPEK – VICEPRESIDENT OF EURAG FEDERATION
VOICE IN DISCUSSION OF THE CONFERENCE PARTNER ORGANIZATION

8. PANEL DISCUSSION – QUESTIONS, REFLECTIONS, COMMENTS

CONDUCTING OF PLENNARY SESSIONS AND PANEL DISCUSSION:

Grażyna Busse - PRO AGE LAB, HIPOKAMP ASSOCIATION

Magdalena Poulain - PRO AGE LAB, 2035 FOUNDATION

IV FACULTATIVE WORKSHOP

9. Prof. dr hab. Bogusława URBANIAK, Grażyna BUSSE, Magdalena POULAIN
„Age Management Uptake” – PRESENTATION AND PRACTICAL INFORMATION
CONCERNING TRAINING PROGRAM FOR AGE MANAGEMENT ADVISORS –
INTERNATIONAL ERASMUS+ PROJECT AND THE ONGOING RESULTS